CUT THE CORD
ONETRAC Product Presentation
“ONETRAC worked better than our usual autoclaved fiber-optic retractor for inframammary approach to (partial submuscular) breast implant placement. It’s light weight, sturdy, easy to manipulate, has a very bright LED light to adequately illuminate the pocket, smoke evacuation/suction tube attachment is great design if needed (we did not need to attach suction to evacuate electrocautery smoke). Plus there is no need to worry about the clumsiness of attached fiber-optic cables or be concerned with the sterility of autoclaved reusable lit retractors. I recommend using ONETRAC retractors emphatically to plastic surgeons who do breast enhancement. It has become my “go to” retractor for breast implant placement.”

– Steven Yarinsky, MD, FACS, Board Certified Plastic Surgeon, ASAPS Member Physician
ONETRAC Single-Use Cordless Retractors
OBP Medical’s ONETRAC is the world’s first **single-use cordless** surgical retractor with **built-in LED light source** and smoke evacuation channel. Illumination in the depths of a surgical tissue pocket or cavity can now be met within seconds; **NO assembly, additional parts/components, or fiber-optic cables required.**
Top 5 Benefits of ONETRAC

- Entirely Single-Use
- Cordless
- Lightweight
- Affordable
- Built-In LED Light Source
There are bacteria on 86% of “disinfected” instrument handles in hospitals!

A recent study\(^1\) revealed bacteria on 86% of instrument handles. These handles were disinfected and designated ‘ready for use’ in hospital settings. This study demonstrates a clear potential for transmission of pathogens, and highlights a clear risk to both staff and patients.

\(^1\) D. Williams, J. Dingley, C. Jones, N. Berry. ‘Contamination of laryngoscope handles’ Journal of hospital infection (2010) 74, 123-128

There are 4.5 hospital infections for every 100 patient admissions and nearly 100,000 deaths annually. (source: CDC)

There are approximately 1.7 million hospital-acquired infections in U.S. hospitals, costing over $5 billion annually. (source: CDC)
Problem:
Reusable parts and components create unnecessary liability. They elevate the risk of cross-contamination and are more likely to fail due to wear and tear. In addition, reusable parts and components add cost. They need to be reprocessed after each use and replaced when broken or misplaced.

Solution:
ONETRAC is the first entirely single-use cordless surgical retractor with a fully integrated built-in LED light source. Each ONETRAC unit comes out of the package ready for use. No additional parts, components, fiber-optic cords, or additional assembly required.
Problem:
Lighted fiber-optic surgical retractors require the use of a fiber-optic cord and external light source. The fiber-optic cord carries light from the external light source to the retractor blade. In addition to the hassle of managing yet another cord during a surgical procedure, fiber-optic light cords need to be reprocessed after each use and replaced when broken or misplaced.

Solution:
Never worry about fiber-optic cords again. Each ONETRAC unit comes complete with a fully integrated built-in LED light source; no additional parts, components, fiber-optic cords, or additional assembly required.
**Lightweight**

**Problem:**
Stainless steel retractors can be heavy to maneuver and hold in position, especially during longer surgical procedures. In addition, fiber-optic cords can add substantial weight making maneuverability even more difficult.

**Solution:**
Each ONETRAC unit weighs less than 3 ounces. And because ONETRAC does not require the use of a fiber-optic cord, there is no added weight or limitation of movement or maneuverability.
**Problem:**
Stainless steel retractors and reusable light sources can cost thousands of dollars with hundreds more per use in ongoing disposable and/or reprocessing costs. In addition, fiber-optic cords need to be reprocessed after each use and replaced when broken or misplaced.

**Solution:**
The revolutionary all-in-one design of ONETRAC eliminates the need for fiber optic cords as well as any other additional parts and/or components. ONETRAC is entirely single-use; the facility incurs no additional expenses of any kind. In addition, there are no upfront capital expenses, ONETRAC are sold in boxes of 5 and carry a 3 year shelf-life.
Problem:
Lighted fiber-optic surgical retractors require the use of a fiber-optic cord and external light source. Fiber-light cords need to be reprocessed after each use and replaced when broken or misplaced. In addition, fiber-optic light sources produce a significant amount of damaging heat, enough to burn a patient. There have even been accounts of fiber-optic light sources starting fires in OR’s and surgical suites.

Solution:
Each ONETRAC unit comes complete with a fully integrated built-in LED light source. The ONETRAC light source does not require a fiber-optic cord or any other additional parts, components, or assembly. ONETRAC’s LED light source produces NO damaging heat.
Indication for Use & Procedures

Any procedure requiring access, illumination, and retraction of soft tissue. These procedures include (but are not limited to):

Plastic Surgery/Breast Surgery Procedure Sizing Guide:

- **135mm x 30mm:** breast augmentation, breast reconstruction, mastectomy, lumpectomy, capsulectomy, abdominoplasty (tummy tuck), and other body procedures.

- **90mm x 22mm:** lumpectomy, capsulectomy, facelifts, eyelid lift, neck lifts, brow lifts and other facial procedures. Occasionally used for breast augmentations.

- **40mm x 20mm:** facelifts, eyelid lift, neck lifts, brow lift and other facial procedures.
Patient safety is a primary concern.

- ONETRAC helps to:
  - Maximize infection control
  - Maximize cleanliness
  - Maximize efficiency
  - Eliminate the risk of cross-contamination
  - Eliminate the need to monitor sterilization procedures and tracking
Revolutionary Material

Each ONETRAC is made with a reinforced nylon polyarylamide compound, offering exceptional strength and rigidity never before seen in a single-use medical device.

Each ONETRAC blade is strength tested to withstand a minimum of 30lbs of force.
Commonly Used Products

Non-lighted metal retractor
- Often used with a headlight

Fiber-optic retractors (no disposable component)
- Requires external light source and fiber-optic cord

Fiber-optic retractors (w/ disposable component)
- Requires external light source and fiber-optic cord
- Requires disposable lighting component for each use
<table>
<thead>
<tr>
<th>Product Type</th>
<th>Capital Equipment</th>
<th>Est. Capital Purchase</th>
<th>Added Disposable Component</th>
<th>Est. Price Per Use</th>
<th>Additional Parts Required</th>
<th>Reprocessing Required</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-lighted metal retractor</td>
<td>Yes</td>
<td>&gt; $5,000</td>
<td>No</td>
<td>$100 - $150</td>
<td>External Light Source &amp; Fiber Optic Cables</td>
<td>Yes</td>
</tr>
<tr>
<td>Fiber-optic retractors (no disposable component)</td>
<td>Yes</td>
<td>&gt; $5,000</td>
<td>No</td>
<td>$100 - $150</td>
<td>External Light Source &amp; Fiber Optic Cables</td>
<td>Yes</td>
</tr>
<tr>
<td>Fiber-optic retractors (w/ disposable component)</td>
<td>Yes</td>
<td>&gt; $5,000</td>
<td>Yes</td>
<td>$100 - $300</td>
<td>External Light Source &amp; Fiber Optic Cables</td>
<td>Yes</td>
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</tbody>
</table>
ONETRAC Product Information

ONETRAC is available in 3 sizes:

- 135mm x 30mm (Item # C100110)
- 90mm x 22mm (Item # C100140)
- 40mm x 20mm (Item # C100150)

- Additional sizes coming soon.

- All ONETRAC are sold in boxes of 5
- All ONETRAC are latex free
- All ONETRAC come packed sterile

For additional information please visit www.obpmedical.com or call 1-978-291-6853.
About OBP Medical

OBP Medical is a leading global developer of single-use, self-contained, illuminating medical devices. Founded in 2006, OBP Medical enables simpler, safer, and more cost-effective procedures that lead to better patient outcomes. Clinicians no longer have to worry about finding, replacing or cleaning reusable light sources, enabling faster patient throughput and a reduction in the risk of cross-contamination.

OBP Medical’s built-in LED light sources make reusable light sources a thing of the past. Our single-use lights are among the brightest on the market, allowing for optimal visualization during procedures. Our innovative products are used in physician offices, surgery centers and more than 5,000 hospitals throughout the U.S., as well as healthcare facilities worldwide.
OBP Medical’s Commitment to Quality

OBP Medical is an ISO 13485 certified company with a robust quality management system committed to continuous improvement.

We make extremely high quality single-use illuminated devices whose safety and effectiveness meets the requirements of the highest quality and regulatory standards worldwide.

Our American engineering in combination with the use of high grade biocompatible materials has yielded us ZERO reportable patient-related adverse events since company inception across all our product lines.

All our products are made and assembled in a certified clean room, even our non-sterile devices. We believe all medical devices deserve a high level of environmental control.